



Cardiovascular Health Promotion: the Impact of Immersive Virtual Reality



Empowering Caregivers, Enhancing Lives

In the middle of the year, the project team organized focus groups with over 130 participants, including informal caregivers, health professionals, professors, and academic students. The participants brainstormed various scenarios that could enhance the lives of caregivers and address their unmet educational needs. From these discussions, four key scenarios were selected for development into virtual reality experiences.

The selected scenarios focus on:

- Preparing the home for caregiving,
- Understanding the perspective of being a patient in need,
- Improving caregiving skills, and
- Supporting the wellbeing of caregivers.

These virtual reality scenarios are now being developed by the Atlântica team and will be tested across all participating countries.

Navigating the World of Cardiovascular Care through Virtual Reality





Students Collaboration

An essential aspect of the CaregIVR project is the active involvement of students. Their contributions have been invaluable in the development of the website, participation in focus groups, and brainstorming scenarios. By engaging with the project, students not only learn about caregiving but also gain practical skills and develop empathy, even if they are not caregivers themselves.

Partners & Meetings

The partners Escola Superior de Saúde Atlântica - EIA SA., SGH Warsaw School of Economics, Universidad de Huelva and Università degli Studi di Firenze met in Florence in September 2024, to align goals and objectives. They discussed the results of the focus groups and decided about next steps - direction for the development of the VR scenarios and supplementary materials - ebook and leaflets.



This collaboration fosters awareness and understanding of the challenges faced by those in need of care. It also promotes a culture of compassion and inclusivity, preparing a future generation to value and support caregiving in innovative ways.

Next Activities

- Tests of IVR software with caregivers - starting from April 2025
- Ebook supplementing the IVR software - June 2025

2/2 pages

Coordinator:



Partners:



UNIVERSITÀ
DEGLI STUDI
FIRENZE



uhues
Universidad de Huelva
OBJETIVOS SOSTENIBLE

SGH

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